



# UNIVERSITY DEPARTMENT OF MANAGEMENT **PROSPECTUS**

MBA PROGRAMME  
(SESSION-2021-23)

## **VINOBA BHAVE UNIVERSITY**

NAAC 'B<sup>++</sup>' Accredited University  
Post Box No. : 31, HAZARIBAG (JHARKHAND) 825301  
Contact No.: 09431332889

Website: [www.vbu.ac.in](http://www.vbu.ac.in)

Email.id: [vbumanagement@gmail.com](mailto:vbumanagement@gmail.com)

# VISION

TO BE GLOBALLY ACKNOWLEDGED MANAGEMENT DEPARTMENT WITH SOCIAL RELEVANCE.

# MISSION

TO DEVELOP MANAGERS, LEADERS, INNOVATORS AND ENTREPRENEURS OF ESSENCE AND EXCELLENCE AND TO ENRICH THE SOCIETY THROUGH EDUCATION, RESEARCH AND CONSULTANCY.





# VINOBA BHAVE UNIVERSITY HAZARIBAG - 825 301

Post Box No. - 31

Phone Nos. V.C- 264279 (O), 262342 (R), P.V.C-264724 (O), 262301 (R), Registrar-270982 (O), 263857 (R)  
C.E - 263330 (O), 262387 (R), F.O: 270983 (O)  
FAX-06546-267878 (O), 264066 (R)

Ref. No. VBU/.....



## Message

Management education is growing globally and India is no exception. The skill set of the Management Graduate must fit with the changing requirements of the industry. The University Department of Management, Vinoba Bhave University has been implementing ideas which nurture the students with competitive advantage. We believe sincerely that it will meet the aspirations of all stakeholders, students, parents and the employers of the budding managers of Vinoba Bhave University.

I wish the department success in their endeavor.

(Mukul Narayan Deo)  
Vice Chancellor



## *From the Director's Desk*

The University Department of Management was started with the vision to address deficiency of good quality Management education in this region with large rural catchment area. During last twelve years of our existence we have established our self as an institute practicing and disseminating time testing knowledge. We also provide a platform to academicians, researchers and industry people to bring innovative ideas to improve the skill set.

We strive to have a deeper understanding of the market requirement so that our students have qualities necessary to be sustainable in the long run. Although there are many factors which influence the development of the graduate to a manager, we follow the integrated teaching methodology to meet the mark.

We are proud to have a rich alumni base. We lay emphasis on to achieve equity, excellence & access. We teach our students to be confident, creative and independent by using innovative teaching learning aids that makes learning simple and interesting for students. We try to inculcate in our students all round development through different kinds of extra-curricular activities. We welcome you here, to a world by learning in enjoyable ways where every graduate is challenged to grow his or her potential.

(M. K. Singh)

# UNIVERSITY PROFILE

(NAAC B<sup>++</sup> Accredited University)

Vinoba Bhave University, a NAAC B<sup>++</sup> accredited, MHRD NIRF ranked (101-150) state university, was established on 17th September 1992, with its headquarter at Hazaribag, the administrative nerve-centre of North Chotanagpur Division of the State of Jharkhand. The University receives grants from the Jharkhand State Government, the UGC and other central funding agencies. The Hon'ble Governor of Jharkhand state, Smt. Droupadi Murmu, is the Chancellor of the University. Dr. Mukul Narayan Deo joined as Vice-Chancellor of VBU on 1st June, 2020. The University is located in Sindoor on a sprawling, lush green campus, 3 km from Hazaribag town. Separate premises are provided for different disciplines. The University offers teaching and research in different subjects under the faculties of Humanities, Social Science, Science, Commerce and Management, Law, Education, Homeopath, Ayurveda and Medicine. However, all the Ayurveda and Homoeopathy colleges in the entire state of Jharkhand fall within its jurisdiction. Apart from this, vocational courses under self-finance like MBA, MCA, M.Ed., Physiotherapy, Engineering(UCET), CND, Biotechnology, Environmental Science, Forestry, etc. are running in the VBU campus.

**MOTTO OF VBU:-**

JEEVANAM SATYA SHODHANAM

(जीवनम् सत्यं शोधनम्)



# DEPARTMENTAL PROFILE

The University Department of Management, Vinoba Bhave University, Hazaribag, was established in the year 2008. The Management Programme (Two years Full time MBA) started from the session 2009-11 as per the approval of AICTE, New Delhi and HRD, Govt. of Jharkhand State.



"Mega Blood Donation Camp"  
organized on 04 March 2020



Workshop on "Statistical Data Analysis"  
organized on 23-24 February 2019

The Department runs in a well-equipped infrastructure, constructed from the funds provided by the University Grant Commission. The faculty is dedicated to produce goal oriented and value committed managers who are highly qualified and well deserving.

The campus has Wi-Fi connectivity of 1 mbps and the classes are equipped with SMART CLASS Technology. The Department is equipped with computer lab, library cum reading room, students club, yoga & meditation centre and health care centre. Gymnasium, indoor stadium and outdoor stadium, auditorium (Vivekanand auditorium) , canteen apart from other facilities are shared by the students of other faculties in the campus.



Webinar on Start-up India on 28th April 2021

# ABOUT THE PROGRAMME

## MBA PROGRAMME: *At a glance*

The Two years Full Time Master of Business Administration Course is a Post Graduate course, designed to provide an advanced course in management for those seeking managerial positions, entrepreneurship and business skills in industry, trade and Commerce services. The core subjects of MBA Programme are aimed at developing knowledge and skills in fundamental management disciplines. The course involves participation in group work with faculty from various industrial, banking, commercial and Cultural backgrounds and is aimed at improving decision making capabilities of participants and producing managers, entrepreneurs, innovators and social engineers with highest quality.

### **The courses are designed:-**

- To impart knowledge and management through lectures, seminars, case-studies and seminal discussions.
- To provide educational aid for a glorious career in management.
- To undertake action research to demonstrate and replicate better management techniques.
- To inculcate decision making skills and promote managerial effectiveness through a close interaction with prominent business houses, reputed management institutions and leading practitioners in the management world .
- To help in developing professional excellence by inculcating values, ethics and attitudes which pave way for profit generation vis-à-vis social orientation in the corporate policy decision making process.
- The University Department of Management always focused on Equity, Excellence and Access for the overall development of students and faculty members.

The Department offers single as well as dual specialization in – Human Resource, Marketing, Finance, Production, IT and International Business.



# ACHIEVEMENTS

- Awarded for 'Outstanding Contribution in Voluntary Blood Donation' by JSACS in the years 2010, 2011, 2013, 2015.
- Regularly Blood Donation Camp organized by MBA Students club, Department of Management Since 2010 & gets appreciation certificates of highest donor in the state from the JSACS, Government of Jharkhand, under the Red Cross Society, Hazaribag.
- Awarded for Best Procession in the Youth Fest of VBU, Hazaribag.
- Award winning performances by the MBA Students in the cultural programmes.
- Awards for University level sports: Badminton (Kumar Shakti, Abhishek Ranjan, Abhijeet), Chess (Rahul, Kumerjeet), Power Lifting (Abhishek Raj).
- Current placement in ITC with a package of ₹ 4.80 Lacs and HDFC Bank of ₹ 4.25 Lacs (Session -2016-18)
- Organised Workshop on "Statistical Data Analysis" on 23-24 February, 2019.
- Started MBA (Evening Programme) from Session 2018 for working people.
- Started Certification Courses in Tally & GST from Academic Session 2019.



- Going to start business Analytics course (Six months certificate course) from the Session-2019.
- Going to start two years MBA in Rural Management and Development course from the Session 2021-22
- Organized Webinar on "Self-Reliant India Post Covid-19 : Challenges and Opportunities" on 30th May 2020.
- Organized one day National Webinar on "Startup India" on 28th April 2021



# EXTRA-CURRICULAR ACTIVITIES

**EVENTS:** Every alternate Saturday in each month, students in groups are required to prepare and manage self developed events.

**CULTURAL PROGRAMME:** To nourish the inner qualities/talents of the students, they are required to participate in the cultural programmes organized by the university.

**SPORTS:** Students are required to participate in different sports events organized by the Management Department.

**MBA IDOL:** A Concept by Management students to bring forward the singing talent.

**ADVT. FEST:** Organized for the Management Students to promote the Marketing Genius among the students.



# CHOICE BASED CREDIT SYSTEM (CBCS)

Choice Based Credit System (CBCS) provides choice for students to select from the prescribed courses i.e. Core, Elective and Foundation. Under CBCS, the requirement for attaining the degree is prescribed in terms of number of credits to be completed by the students. The CBCS adopts an interdisciplinary approach in learning and provides flexibility in designing the curriculum and assigning credit, based on course contents and hours of teaching. The credit of the paper also determines the number of hours of instructions required per week.

## NAME OF SUBJECTS / PAPERS WITH CODE

	NATURE	CODE	PAPER/COURSE
Ist SEMESTER	CORE	MBA411	Management & Business Communication
	CORE	MBA412	Managerial Economics
	CORE	MBA413	Managerial Accounting - I
	ELECTIVE	MBA414	Operation Research
	ELECTIVE	MBA415	Business Environment
	FOUNDATION	MBA416	Computer Application In Management
IIInd SEMESTER	CORE	MBA421	Organisation Behaviour
	CORE	MBA422	Marketing Management
	CORE	MBA423	Human Resource Management
	ELECTIVE	MBA424	Corporate Financial Management
	ELECTIVE	MBA425	Managerial Accounting - II
	FOUNDATION	MBA426	Research Methodology & Statistical Methods
IIIrd SEM + SPECIALIZATION	CORE	MBA431	Production & Material Management
	CORE	MBA432	Legal Environment of Business
	CORE	MBA433	Management Information & Control System
IVth SEM + SPECIALIZATION	CORE	MBA441	Strategic & Innovation Management
	CORE	MBA442	Entrepreneurship & Small Enterprise Management

## SPECIALIZATIONS:

	NATURE	CODE	PAPER/COURSE
FINANCIAL MANAGEMENT	ELECTIVE	MBAF01	Investment Management
	ELECTIVE	MBAF02	Working Capital Management
	ELECTIVE	MBAF03	Financial Market & Institution
	ELECTIVE	MBAF04	Financial Decision Analysis
	ELECTIVE	MBAF05	Corporate Tax Analysis
	ELECTIVE	MBAF06	Security Analysis & Portfolio Management
MARKETING MANAGEMENT	ELECTIVE	MBAM01	Advertising Management
	ELECTIVE	MBAM02	Sales & Distribution Management
	ELECTIVE	MBAM03	Rural Marketing
	ELECTIVE	MBAM04	Marketing Of Services
	ELECTIVE	MBAM05	Industrial Marketing
	ELECTIVE	MBAM06	Consumer Behaviour
PRODUCTION MANAGEMENT	ELECTIVE	MBAP01	Production/Operation Policy Control
	ELECTIVE	MBAP02	Material Management
	ELECTIVE	MBAP03	Total Quality Management
	ELECTIVE	MBAP04	Logistics & Supply Chain Management
	ELECTIVE	MBAP05	Goal Programming In Management
	ELECTIVE	MBAP06	Service Operation Management
HUMAN RESOURCE MANAGEMENT	ELECTIVE	MBAH01	HRD - Strategies & System
	ELECTIVE	MBAH02	Industrial Relation Management
	ELECTIVE	MBAH03	Labour Legislation & Welfare
	ELECTIVE	MBAH04	Corporation Management
	ELECTIVE	MBAH05	Group Dynamics & Development
	ELECTIVE	MBAH06	Training & Development
INFORMATION TECHNOLOGY	ELECTIVE	MBAIT1	Computer Programming & OOL
	ELECTIVE	MBAIT2	E-Commerce
	ELECTIVE	MBAIT3	Software Project Management
	ELECTIVE	MBAIT4	Structured System Analysis
	ELECTIVE	MBAIT5	Computer Network
	ELECTIVE	MBAIT6	Database Management System
INTERNATIONAL BUSINESS	ELECTIVE	MBAIB1	Management Of International Business
	ELECTIVE	MBAIB2	International Business Environment
	ELECTIVE	MBAIB3	International Trade & Finance
	ELECTIVE	MBAIB4	International Business Law
	ELECTIVE	MBAIB5	Management Of Multinational Corporates
	ELECTIVE	MBAIB6	International Financial Markets

## ELIGIBILITY

A graduate with not less than 50 % marks in aggregate in any faculty and good percentile in **CMAT/MAT/CAT/XAT/ATMA** examination. Candidates appearing in the final graduation exam of 2021 are also eligible to apply subject to condition that they submit their final results as decided by the department. Relaxation of 5% marks in bachelor degree examination will be allowed to SC/ST/VH/PH candidates only.

## HOW TO APPLY

Candidates seeking admission may get the application form and brochure by submitting a demand draft of ₹ 1000/- (₹ 750/- for SC/ST/VH/PH candidates) in favour of Registrar, Vinoba Bhave University, Hazaribag, payable at Hazaribag, by hand from Department of Management, Vinoba Bhave University, Hazaribag. By sending a Demand Draft of ₹ 1100/- (₹ 850/- in case of SC/ST/VH/PH candidates) for obtaining it by post. Forms can also be downloaded from the website: [www.vbu.ac.in](http://www.vbu.ac.in) of the university. The downloaded forms have to be sent to "The Director, University Department of Management, Vinoba Bhave University, Hazaribag, Pin: 825301", along with a Demand Draft of ₹ 1000/- (₹ 750/- in case of SC/ST/VH/PH candidates) payable in favour of the Registrar, Vinoba Bhave University, Hazaribag.

## ADMISSION PROCEDURE:- Total Intake -60

**First stage:-** The submitted application of eligible candidates shall be scrutinised and short listed candidate would be invited for group discussion and interview.

**Second Stage:-** The short listed candidates will have to appear in group discussion and personal interview to be conducted by the University Department of Management, VBU, Hazaribag. Final selection will be made taking into account the cumulative score achieved in CMAT /MAT /CAT /XAT /ATMA, group discussion, interview and academic career.

Graduates who have not appeared in CMAT/MAT/CAT/XAT can also apply and will have to appear in Common Entrance Test (CET) conducted by the University Department of Management. Preference will be given to those who have appeared in CMAT/MAT/CAT/XAT.

**Note:-** The entire original certificate including the domicile certificate of the state will be verified at the time of counselling.

## RESERVATION

- i. 15 % of total seats shall be reserved for students passing from states outside Jharkhand and 5% of these seats shall be reserved for NRI categories.
- ii. Reservation rules for admission to professional courses of Jharkhand State Govt. for different categories of students such as SC/ST/PH/VH/OBC shall apply. Benefits of caste reservations will be extended only to those who produce certificates issued by a competent authority of Jharkhand State.

## FEE STRUCTURE

Fee structure and Mode of Payment	
Tuition Fee	25,000
Seminar Symposia Fee	1,500
General Maintenance Fee & Electricity Fee	2,000
Internal Examination Fee	1,500
Library Teaching and Students Facility Fee	3,500
Total	33,500

Additional Amount to be paid at the time of Admission	
Development Fee	5,000
Contingency	5,000
Registration and Admission fee	5,000
Total Rupees	15,000
Grand Total	48,500

Note: - University Examination fee will be charged as per the University rule.

At the time of admission (1st Semester fee)	₹ 48,500/-
Fee in other Semester (2nd to 4th Semester each)	₹ 33,500/-
Fee for NRI quota (per Semester)	\$ 1,500/-

NB –All the fees must be deposited by DD in favor of Registrar, VBU, payable at Hazaribag and other option through online/RTGS bearing **MBA A/c-A, No. 0877050000781, IFSC Code: PUNB0174020, Punjab National Bank, VBU Campus.**



## PLACEMENT AT A GLANCE

Session	Admitted	Appeared	Pass out	Placement Status	Placement Status %	Entrepreneur	Comp. exam.pre
2009-11	60	60	60	36	60%	16%	24%
2010-12	59	52	52	29	56%	15%	29%
2011-13	59	47	47	25	53%	14%	33%
2012-14	52	52	49	30	61%	16%	27%
2013-15	45	42	42	19	45%	19%	26%
2014-16	58	56	56	26	46%	15%	39%
2015-17	60	54	54	37	68%	15%	17%
2016-18	63	62	56	39	69%	16%	15%
2017-19	60	54	54	34	63%	22%	15%
2018-20	61	57	54	22			

## PLACEMENT PARTNERS



## CONNECTING RECRUITERS



## INTERNSHIP PARTNERS

NTPC, Tata Steel, BCCL, ACC, SBI, Bank of India, Swastika Group, BSNL, SAIL, HDFC Bank, Hindustan Media Ventures, DVC, IOCL, TATA Motors, Bharti Airtel, IDBI Bank, Sudha Dairy, Reliance Telecom, IDEA Cellular, Mahindra & Mahindra, Bharti AXA, TATA AIG, BIG Bazar, Reliance Life Insurance, Mahindra Finance, ITC etc.

## ORGANISATIONAL STURCTURE OF DEPARTMENT OF MANAGEMENT (FACULTY OF COMMERCE)

**DIRECTOR**

**Additional Director  
(Academics)**

**Additional Director  
(Training & Placement)**

**Additional Director  
(Research & Development)**

**Area Chairperson**

- |                              |                            |                            |
|------------------------------|----------------------------|----------------------------|
| 1. Finance.                  | 2. Marketing.              | 3. HRM.                    |
| 4. Production and Operation. | 5. Information Technology. | 6. International Business. |
| 7. Energy Management.        | 8. Disaster Management.    | 9. Rural Management.       |

### The Advisory Council

1. Hon'ble Vice Chancellor, V.B.U., Hazaribag	-Chairman
2. Pro- Vice Chancellor, V.B.U., Hazaribag	-Member
3. Financial Advisor/FO,VBU	-Member
4. Dean of Student's Welfare, V.B.U., Hazaribag	-Member
5. Registrar, V.B.U., Hazaribag	-Member
6. Prof.(Dr.)M.K.Singh, Director, University Dept. of Management, V.B.U., Hazaribag	-Member Secretary
7. Dean , Faculty of Commerce, V.B.U., Hazaribag	-Member
8. Prof.(Dr.) Pramod Pathak, Head, Dept. of Management, IIT (ISM), Dhanbad	-Member
9. Prof. (Dr.) S.D. Singh, Dept. of Management, L.N.M.I.S.S.A.E., Patna	-Member
10. Dr. Lalan Kumar, CIMPHER, Dhanbad	-Member
11. Dr. Sunit Kumar, Dy. Director, HRD, Govt. of Jharkhand	-Member





# MASTER OF BUSINESS ADMINISTRATION (MBA)

Approved by AICTE

**VINOBA BHAVE UNIVERSITY, HAZARIBAG**

NAAC 'B<sup>++</sup>' Accredited University

Affix your recent  
passport size  
colour photograph

## REGISTRATION FORM

**Session – 2021-23**

Name : Mr./Miss 

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(First)

(Middle)

(Last)

Date of Birth : 

D	D	M	M	Y	Y	Y	Y
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 Gender : 

M	F
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 Marital Status : 

Single	Married
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Category : 

Gen	SC	ST	OBC	PH	NRI	FN
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E-mail Address : \_\_\_\_\_

Aadhaar No. : 

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 Blood Group : \_\_\_\_\_

PAN No. : 

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Identification Mark : 1. \_\_\_\_\_  
2. \_\_\_\_\_

Correspondence Address : \_\_\_\_\_  
\_\_\_\_\_

Mob. No. of Parent/Guardian : \_\_\_\_\_ Student : \_\_\_\_\_

Permanent Address : \_\_\_\_\_  
\_\_\_\_\_

Telephone (with STD Code) : \_\_\_\_\_ (M) : \_\_\_\_\_

Father's/Husband's Name : Mr. \_\_\_\_\_ Occupation: \_\_\_\_\_

Mother's Name : Mrs. \_\_\_\_\_ Occupation: \_\_\_\_\_

### Your Academic Background :

Exam	Passing Year	Board/University	School/College	Subject	% of Marks
Matric					
Inter/+2					
Graduation					
PG					
Others					
Others					

**Note : Submit Photo Copy of Self Attested Documents.**

Details of Qualifying Examination (Attach photo copy/printout of valid score card)

Test	Date of Examination	Percentage/ Percentile Obtained

Extra Curricular Activities : \_\_\_\_\_

**Note : All the original certificate including the domicile certificate of the state will be verified at the time of counseling.**

**DECLARATION: I hereby declare that the information given above or contained in the documents attached is complete and accurate. I understand that concealment or willful omission of facts will lead to cancellation of my admission or expulsion by University Department of Management, Vinoba Bhave University, Hazaribag.**

\_\_\_\_\_  
(Parent/Guardian Signature)

\_\_\_\_\_  
(Candidate's Signature)

**Examination Report (For Office Use Only)**

Group Discussion / PI

Merit List

Date : \_\_\_\_\_

Date : \_\_\_\_\_

(Conducted by GD/PI Council)

(Conducted by Admission Council)

Remarks : \_\_\_\_\_

Verified Original Documents \_\_\_\_\_

Date of Birth Certificate  Yes  No

Mark Sheet  10th  12th  Graduation

Qualifying Exam Result  Yes  No

Transfer/ Migration Certificate  Yes  No

Registration Details :

Batch Code : \_\_\_\_\_ Payment Type \_\_\_\_\_ Net Fees \_\_\_\_\_

\_\_\_\_\_  
Signature of Verifier with Date

\_\_\_\_\_  
Signature of Admission In-charge

\_\_\_\_\_  
Director  
University Department of Management  
Vinoba Bhave University, Hazaribag

# FACULTY



**Prof. (Dr.) M. K. Singh**  
Director  
M.Com, Ph.D., Bhagalpur University



**Dr. Saroj Ranjan**  
Associate Professor  
MBA (LNMI), Ph.D., M.U.



**Dr. Pooja Pathak**  
Assistant Professor  
PGDBA, ICCMRT, Lucknow



**Dr. Sanjiv Kr. Sharma**  
Assistant Professor, NET  
PGDBA, VIT, Vellore



**Dr. Kanupriya Gupta**  
Assistant Professor  
MBA, IGNOU, New Delhi



**Dr. Ahmad Azhar**  
Assistant Professor, NET  
MBA, PGDDM



**Mr. Inder M. B. Kujur**  
Assistant Professor, NET  
MBA, AAI-DU, Allahabad



**Mr. Ashesh Anand**  
Assistant Professor  
CFA, MBA, Ranchi University



**Dr. Sitaram Pandey**  
Asst. Professor, MBA, NET,  
Ph.D.



**Mrs. Mita Rani Singh**  
Training & Placement Officer  
MBA, BIT Mesra, Ranchi

## LIST OF VISITING/ RESOURCE FACULTY FOR MANAGEMENT CLASSES

1. Prof. (Dr.) Pramod Pathak, Department of Management Studies, IIT (ISM), Dhanbad
2. Dr. S. C. Mishra, XLRI, MBA, Jamshedpur.
3. Dr. Sunit Kumar, Asst. Prof. (Statistics), Jamshedpur Co-operative College, Jamshedpur.
4. Dr.S.K.Bose, Professor & Dean (A & IR) BIT Mesra, Ranchi.
5. Dr. Manju Bhagat , Professor. Department of Management, BIT Mesra, Ranchi.
6. Prof. (Dr.) B. P. Singh, Retd. Professor of Commerce & Management, University of Delhi, Delhi
7. Mr. Pradeep Prasad, Adjunct Professor, Dept. of Management Studies, IIT (ISM), Dhanbad
8. Dr. Tauseef Zia Siddiqui, Director, A & K Dynamic, WII, Bahrain
9. Prof. Prabal Kumar Sen, Professor of Management, XLRI, Jamshedpur
10. Prof. (Dr.) P. K. Bannerjee, Professor & Head, Dept. of Business Management, ISM, Ranchi
11. Prof. K. K. Bhagat, XISS, Ranchi,
12. Mr. Atul Srivastava, Director (Personnel), SAIL, Ranchi

## NON-TEACHING STAFFS

**Jay Prakash Singh** (Technical Assistant), **Ranjeeta Ekka** (Technical Assistant),  
**Ankita Kindra** (Accountant), **Shashikant Verma** (Technical Assistant),  
**Jai Prakash Singh** (Assistant Librarian), **Sukhdeo Saw** (Peon),  
**Sandip Kumar Singh** (Peon), **Kundan Kumar** (Peon), **Ram Pukar Singh** (Guard), **Mohan Ram** (Sweeper)

# INFRASTRUCTURE



## IMPORTANT DATES

Sale of admission form	: 4th June 2021
Last date for submission of form	: 31st July 2021
GD/PI	: 3rd-4th August 2021
Counselling and admission	: 10th-11th August 2021
Result	: 7th August 2021
Induction Meet	: 16th-18th August 2021

## FOR ANY INQUIRY/COMMUNICATION PLEASE CONTACT:-

- Mob:- 943132889/ 8298001875/ 9006597083
- Email id: vbumanagement@gmail.com, directormba@vbu.ac.in
- For details please visit [www.vbu.ac.in](http://www.vbu.ac.in)
- MBA Blog – [www.vbumba.blogspot.com](http://www.vbumba.blogspot.com)