

**COMMERCE-MANAGEMENT SYLLABUS - VBU DEET**  
**ENTRANCE EXAM, 2021**

**Vinoba Bhave University Doctoral Eligibility Entrance Test ( DEET ) Entrance Examination Management Syllabus – 2021**

**General Management** Concept and approaches to Management: Planning Process. Strategic planning. Managerial planning and Operational planning. Problem-solving and Rational Decision-Making. Processes of Organizing and Staffing. Organizational structure. Power and authority. Delegation and Decentralization. Motivation. Approaches to motivation related with job performance and satisfaction. Leadership-nature, Factors governing leadership effectiveness. Control process and reporting system. Designing an effective control system. Challenge of corporate governance and accountability of managers. Corporate ethics.

**Economics** Theory of the firm and business objectives. Economic, Behavioural and Managerial theories. Demand Analysis. Law of Demand. Determinants of Demand. Elasticity of Demand. Demand forecasting. Input-Output decisions. Law of supply; Elasticity of supply. Production function; short-run analysis; Long-run function. Short-run and long-run cost functions. Measurement of profit and profit policy. Micro-economic concepts: National Income: Marginal propensity of consume; Multiplier effect; Effective demand. Accounting Nature of Accounting Information Financial Accounting : Objectives Accounting Concepts, Principles and Standards-IAS, IFRS.

**BUSINESS ENVIRONMENT** Environment I: Environment, ecology and economic development; impact of industrial development on environment. Economic environment of business : NITI Ayog, fiscal policy, monetary policy ,export and import policy : economic reforms, liberalization.technological environment in India, policy of research and development ; patent laws: technology transfer . Intellectual property rights:

**COMPUTER APPLICATIONS** Communication: Analogue and digital data communication, switching techniques. Computer Networks: Overview of Computer Network, Types of computer networks (LAN, MAN and WAN), network topologies, Internet: Overview of Internet, Architecture & Functioning of Internet. Basic services over Internet: WWW, FTP, Telnet, IP addresses, URL, domain names, internet protocols, search engines, e-mail, e-commerce, remote login. Applications of Information Technology

**Strategic and Innovation Management** strategy, defining strategy, importance of strategy, levels at which strategy operates, Strategic Intent ( vision, mission, goals , objective) Corporate level Strategy (grand strategies- stability, expansion, retrenchment, combination) , Business Level Strategy , functional level strategies Strategic analysis and choice, corporate level strategic choice- BCG matrix, GE nine cell matrix, SWOT analysis, business level strategic analysis-experience curve analysis, Industry analysis-porter five force model.

**ORGANISATION BEHAVIOUR** Fundamentals of OB: Definition, elements, scope and evolution of Organizational Behavior, contributing disciplines to OB, challenges and

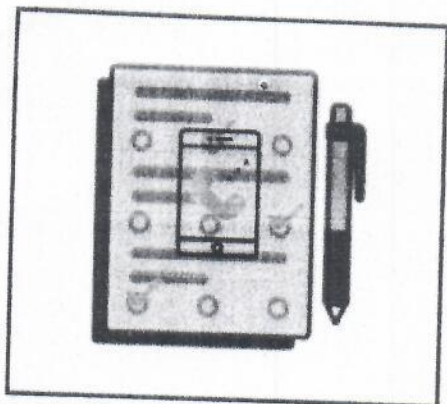


opportunities for OB, Interpersonal behaviour: Conflict in Organizations, the conflict process, conflict and culture. Group dynamics: Types of groups, group decision making, stages of group formation. Employee stress: Meaning, causes, impact on productivity. Leadership: Inspirational Approaches to leadership, types of leadership, styles of leadership, theories of leadership, creating effective leaders, challenges to the leadership construct. Research Methodology The Nature and Types of Research- Specifying a Problem for Research in Business Administration Planning and Organizing Research- Collection and Analysis of Statistical Data: Table and Graphs, Frequency Distribution, Histogram, Cumulative Frequency Curves. Measurement - Data. Collection- Observation Techniques, Interviewing, Questionnaire and Correspondence. Library and Documentary Courses Sampling and Testing of Hypothesis: Sampling methods, Basic concepts of Hypothesis Testing. Confidence Interval, Chi-square Test, t-test, f-test, z-test.

**ENTREPRENEURSHIP** Growth and Development of Small Scale Industries, Definition of small enterprise and their scope in emerging scenario, Incentives and concessions, Technology know-how and appropriate technology. Financial and Marketing Management of SSI, Financial planning, long term and short term credit flows, sources of finance including venture capital, project appraisals and financial institutions. Measures and facilities to SSI for exports, Legal aspects of SSI.

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## **ELIGIBILITY CRITERIA - VBU DEET ENTRANCE EXAM**

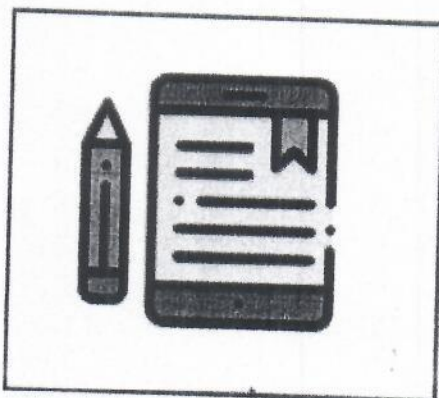


**Vinoba Bhave University Doctoral Eligibility Entrance Test ( DEET ) Entrance Examination Eligibility Criteria – 2018**

**Masters of equivalent degree of a University recognized by AIU in the relevant / allied subject, with a minimum of 55% marks for general / OBC and 50% for SC / ST and Handicapped candidates.**

A candidate can also apply for the Test under RA ( Result Awaited ) Category, if he / she is appearing at or has appeared in the final year, ( IV ) semester where semester system is operational or **Masters or equivalent degree examination during the session**. However, such candidates will have to submit the proof of having passed the Master's degree examination in the relevant or related subject with the requisite percentage of marks within fifteen days of the publication of the result of post graduate examination of the candidate. The result of such candidates will be published only thereafter.

**EXAM PATTERN - VBU DEET ENTRANCE EXAM**



**Vinoba Bhave University Doctoral Eligibility Entrance Test ( DEET ) Entrance Examination Pattern – 2018**  
**Duration of Examination:**



The test will be of **three hours duration**, of 100 marks and of one paper in one sitting. Questions will be in **English only except the Language** subjects.

**Group A** – shall carry 20 marks and 5 questions, each carrying 4 marks, shall be set from the topics as under to test the communicative skill and analytical ability of the candidate **Research methodology**, types of research (descriptive, exploratory, explanatory, basic, applied, experimental, evaluation, etc), methods of research (field study method, experimental method, survey method, case study method, statistical method, etc), hypothesis, definition and types.

**Group B** – shall carry 60 marks and 15 short answer type questions, each carrying 4 marks, shall be set from the topics contained in core papers (compulsory papers) of the concerned Master's level courses of the University.

**Group C** – shall carry 20 marks and in this group a candidate shall be asked to write a proposal of research on the topic suggested therein highlighting its relevance to the present day society.

**VBU DEET 2021 - Vinoba Bhave University Doctoral Entrance Eligibility Test (DEET)** acronym as VBU DEET is conducted by the University for providing admission to the following given doctoral courses:

- Faculty of Humanities - (English, Hindi, Philosophy, Sanskrit & Urdu)
- Faculty of Social Science - (Anthropology, Economics, Geography, Home Science, Political Science, History & Psychology)
- Faculty of Science - (Physics, Chemistry, Botany, Geology, Mathematics, Zoology, Biotechnology, Computer Application)
- Faculty of Commerce - (Commerce, Business Management)

### **VBU DEET 2021 Important Dates**

#### **Date of Notification and Start of Application Process**

- Yet to be announced.

#### **Last Date for Submission of Application Form**

- Yet to be announced.

#### **Date of Entrance Exam**

- 1st week of September 2021

#### **Date of Declaration of Result**

- Yet to be announced.

### VBU DEET 2021 Eligibility

#### Educational Qualification

Aspiring candidates must have Masters or equivalent degree of a University recognized by AIU in the relevant/allied subject, with a minimum of 55% marks for general / OBC and 50% for SC/ST and Handicapped candidates,

Note: Candidate can also apply for the Test under RA (Result Awaited) category if he/she is appearing at or has appeared in the final year, (IV) semester where the semester system is operational or Masters or equivalent degree exam during the session

However, such candidates will have to submit proof of having passed the Master's degree exam in the relevant or related subject.

### VBU DEET 2021 Syllabus

VBU DEET consists of questions from the relevant subjects/topic of the level of a Masters's Degree.

### VBU DEET 2021 Pattern

VBU DEET consists of question divided into two sections (A and B) carrying 40 and 60 marks, respectively

- Group-A: Twenty multiple-choice questions shall be set each carrying two marks. All the questions are to be answered.
- Group-B: Eighteen short answer type questions covering the entire syllabi shall be set out of which twelve have to be answered.

The test will be of three hours duration, of 100 marks, and of one paper in one sitting. Questions will be in English only except the Language subjects.

### How to apply for VBU DEET Exam 2021?

Aspiring candidates can apply for the VBU DEET exam by visiting the official website of the VBU University website, [www.vbu.co.in](http://www.vbu.co.in) or [www.vbuhazaribag.org/](http://www.vbuhazaribag.org/) and follow the instructions given there.



### **VBU DEET Exam 2021 Dates**

VBU DEET is normally held in the month of November/December.

### **VBU DEET Exam 2021 Fee**

The fee for the VBU DEET Exam will be:

- Rs.1500/- (One thousand five hundred only) for General and OBC categories and
- Rs.1000/- (One thousand only) for SC/ST/PH/VH categories

### **VBU DEET 2021 Exam Centres**

The exam will be conducted at various selected centers by the university.

### **VBU DEET 2021 Contact Details**

Vinoba Bhave University

Sindoor

Hazaribagh-825301

Web: [www.vbuhazari](http://www.vbuhazari)